



# Community Connection

NeighborWorks® Rochester

Winter 2006



## NeighborWorks® Rochester will Honor 2006 STARS on June 7



Standing Together, Achieving Results—this is what it is all

about. For the past three years, NeighborWorks® Rochester has recognized organizations and individuals who have expended significant effort to improve the quality of life in our community. The STAR award is given to those who have demonstrated an innovative approach to a community issue, have achieved measurable results in community development while involving appropriate stakeholders, and have provided exemplary leadership.

The “stars” recognized through the years by NeighborWorks® Rochester

have given many hours to many creative projects—all designed to lead to a better quality of life in Rochester city neighborhoods.

Nominations for the 2006 STAR Awards are now being accepted. Awards are given in three categories: Community Revitalization, Economic Development, and Lifetime Achievement. If you know of a “star” who should be considered for this award, please complete the Nomination Form in this newsletter.

2006 STAR Awards will be presented at NeighborWorks® Rochester Annual STAR Awards Luncheon, June 7<sup>th</sup>, 2006. For more information, contact Katrina Hanson at 325-4170, ext. 320.

### SUPPORTER SPOTLIGHT

NeighborWorks® Rochester recently received a \$20,000 contribution from

#### Eastman Kodak Company

in support of our Annual Partnership Campaign.

On behalf of our staff, board and customers,

**THANK YOU!!**



#### Past recipients of the STAR awards are:

##### 2005

*Flower City Management Betty Lawrence Coalition to Prevent Lead Poisoning Robert and Mary Stevenson*

##### 2004

*Rochester Housing Development Fund Corporation Southside Enterprise Initiative Tom Richards*

##### 2003

*Macon Chaintreuil Jensen & Stark Architects LLP Housing Opportunities, Inc. Progressive Neighborhood Federal Credit Union Larry Glazer of Buckingham Properties Sister Bethany LeValley Vincent Carfagna*

### United Way Donor

#### Designation:

## #1167

To receive this newsletter electronically, contact: [khanson@nwrochester.org](mailto:khanson@nwrochester.org)

For more information, stop by our office at 570 South Avenue, or visit our new website!

[www.nwrochester.org](http://www.nwrochester.org)

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Transforming Neighborhoods Together

[www.nwrochester.org](http://www.nwrochester.org)

## New Name. Same Commitment

The morning of September 27, 2005 dawned bright and sunny for the people of Rochester city neighborhoods...

After 26 years of helping improve city neighborhoods, the day marked a new beginning for Neighborhood Housing Services of Rochester, as a new name was unveiled and our commitment to improving the community was reconfirmed during the Annual Partnership Campaign Kick-Off Breakfast. We are now NeighborWorks® Rochester.

NeighborWorks® Rochester was honored with a Proclamation signed by Former Mayor William A. Johnson, Jr., City Council President Lois Giess, and City Council Member William Pritchard.

An excerpt from the Proclamation reads: "... it is known that well-developed, established neighborhoods are the foundation for healthy cities and NeighborWorks® Rochester will continue to positively impact the city of Rochester. We hereby proclaim today, September 27, 2005 to be NEIGHBORWORKS® ROCHESTER DAY in Rochester and urge all citizens to join in celebrating the outstanding efforts of the newly re-named NeighborWorks® Rochester."

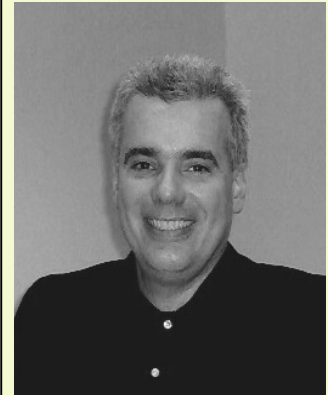
In addition to this honor from the City, ESL, a long-time partner and supporter, helped kick off the annual Partnership Campaign by presenting a check for \$10,000 to NeighborWorks® Rochester. Speak-

ing on behalf of ESL, Tim Pryor remarked that, "Over the years, ESL has learned that NeighborWorks® Rochester is an efficiently-run, focused, and caring organization. They provide significant one-on-one support to their customers, listening carefully so they can develop the best solution for the current need."

In concluding the ceremony, NeighborWorks® Rochester Executive Director Kim Brumber said, "My thanks to everyone here this morning. You have helped create the past and present of Neighborhood Housing Services. I now look forward to many years of our continued partnership as we successfully revitalize Rochester City neighborhoods and improve people's lives-as NeighborWorks® Rochester."



### Inside NeighborWorks® Rochester



**Eric Van Dusen,  
Program Director**

Eric Van Dusen is our new Program Director. Eric has over 16 years of experience as a practitioner and administrator in the field of community development in the Rochester area. As Program Director, Eric oversees programs and services for all lines of business at NeighborWorks® Rochester.

## Your Dollars Make a Difference!

After years of paying rent and wishing to own her own home, Cheryl Scott finally achieved her dream...she became a homeowner with the help of NeighborWorks® Rochester.

Your gift to the United Way, designated to NeighborWorks® Rochester, can help us make even more dreams come true.

"There are few things that can truly change your way of life for the better," said Scott. "Becoming a homeowner has been one of those events for me. The classes



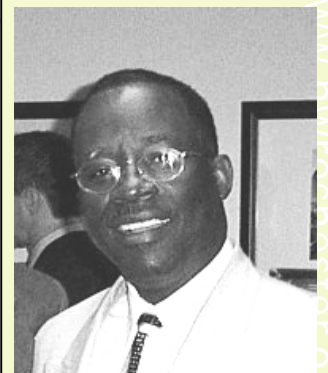
Cheryl Scott

and the information shared by the qualified instructors equip the first-time home buyer with the tools necessary to purchase and maintain a home. I encourage anyone desiring to own a home to attend classes offered at NeighborWorks® Rochester."

We can only offer these very important classes with your help. Please consider supporting NeighborWorks® Rochester with your gift to the United Way. To do this, simply identify **Donor Option # 1167** on your pledge card, **check Option #4**, and then **write in "NeighborWorks® Rochester"** for all or part of your gift.



**NeighborWorks®  
Rochester's  
United Way Donor number  
#1167**



**Norman L. Roberts,  
Board President**

Norman Roberts has been president of the NeighborWorks Rochester Board of Directors since 1998. An employee of the City of Rochester Parks and Recreation Department, Norm is a tireless advocate for City neighborhoods.

**THANK YOU TO OUR 2005 CONTRIBUTORS !**

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*Thank You!*

**United Way Donor Info**

1. Select Donor Option # **1167**
2. Check Option #4
3. Write "NeighborWorks® Rochester"

**NeighborWorks® Recognizes its Volunteers**

The NeighborWorks® Rochester Board of Directors met for their Annual Meeting on January 25, 2006. We are pleased to announce that we have added two new Board Members since the last meeting, Municipal Attorney Donald Crumb, Jr, and Rosalie Rivera-Arzuaga, Community Loan Officer for Citizens Bank. Don and Rosalie are both long-time volunteers for NeighborWorks® Rochester, and bring many years of experience in their respective fields. In addition to officially recognizing our new Board Members, the staff and board recognized key local partners and volun-



*Award Winners at our Annual Board Meeting, with our Board President and Executive Director*

unteers who help make our success possible. Don Crumb— Don has been an active member of the NeighborWorks® Rochester Resource Development Committee, assists in our fundraising efforts and goes above and beyond to help NeighborWorks® Roches-

ter be successful in all that we do. Michelle Hare, State Farm Insurance Companies—Michelle works in Public Affairs at State Farm Insurance and supported NeighborWorks® as we began the pilot year for our Healthy Blocks Initiative in Swill-

burg. State Farm funding supported the construction of a new fence near Otto Henderberg Square, and Healthy Blocks would not have been as successful without their support.

David Chappius, President of the Swillburg Neighborhood Association—As the leader of the Swillburg Neighborhood Association, David has helped increased membership among residents and supported the Healthy Blocks Initiative. The strong partnership between NeighborWorks® Rochester and the SNA is integral to the success of Healthy Blocks, and we are thankful for the hard work and dedication that has been provided by David and the SNA.

We appreciate the efforts and dedication of partners like Don, Michelle and David—thank you!



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Transforming Neighborhoods Together

**Together We Create  
Positive Change!**



*Swillburg residents received free house plaques last summer as part of Healthy Blocks.*

Spring is coming! (Really...) NeighborWorks® Rochester is gearing up for Healthy Blocks again. We will be working with residents of Swillburg again to develop and maintain visible neighborhood change. In 2006 there will be many more opportunities for residents to be involved in Healthy Blocks.

By participating in these activities collectively, Swillburg residents can qualify for group purchasing rates, which are can be lower than contracting for the work individually. NeighborWorks® Rochester also helps those who qualify receive grants or low interest loans to complete rehabilitation work. The Healthy Blocks Initiative helps everyone make improvements on their homes, a process



**Joe Yatteau, long-time Swillburg resident and landlord.**

which turns neighbors into friends, and instills pride in the community.

*"You can't beat this part of the city. You've got Highland Park, Cobbs Hill, and easy access to 490. You can get anywhere in ten minutes. There's lots of history in this area, there's a really good social fabric here. Also, the neighborhood associations, SNA and SEAC, really do a great job."*

**2005 Accomplishments in Swillburg:**

- Residents, with the help of volunteers from Home Depot and NeighborWorks Rochester replaced a decaying chain link fence in the neighborhood with a beautiful wooden picket fence.
- Swillburg neighbors received free custom house plaques with numbers and the Swillburg logo for their homes.
- NeighborWorks® Rochester worked with residents to obtain a Group Purchase of both supplies and labor to repair driveways. By the end of November, 2005, six driveways had been completed with a total average savings of 10%.